

10.30 - 11.15 am

#1 The arts of fashion



Introduction by **Jean-Pierre Blanc**, Founder - Festival International de Mode et de Photographie à Hyères, Director - Villa Noailles.

For 31 years his independent festival has rewarded the best « first collection » and has showcased a plurality of styles. As a result, came to light Felipe Oliveira Baptista, Artistic Director of Lacoste (2002), Julien Dossena, Artistic Director of Paco Rabanne (2006), Anthony Vaccarello, Artistic Director of Saint Laurent (2006).



Stéphane Ashpool, Founder - Pigalle.

Stéphane Ashpool is the Founder of Pigalle, a men's sportswear line which has quickly become a full fashion brand. He is the Winner of the ANDAM 2015 Grand Prix. Considering creation in terms of social sense, he atypically criss-crosses his various universes with a sharing and transmitting spirit.



Cécile Bortoletti, Photographer.

Cécile Bortoletti is a Photographer, she is regularly commissioned by cultural institutions for photo or film works, and by fashion magazines for stories or portraits. She is as well experimented in cinema. Experimental films, performances and exhibitions in several European museums have also marked out her career.



Samuel Drira, co-Founder - Encens fashion book and Artistic Director - Nehera.

Samuel Drira is the Co-Founder of Encens Magazine and Artistic Director of the brand Nehera. He also works as a Stylist and a Consultant.

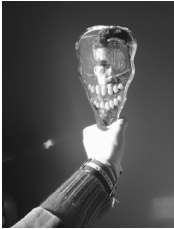


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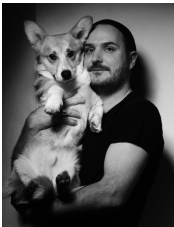
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Pierre Marchal, Creative Director.

Pierre Marchal is a Creative Director. After studying at La Chambre Syndicale de La Couture School, he went towards press, events and visual identity through various collaborations. He has also developed personal creative works under the name of JPPM. In 2016 he created, for The Festival International de Mode et de Photographie de Hyères, a virtual museum on Instagram, the « EverLoading Museum », a digital phantasmagory. He is today in charge of creation for "Bureau Future", the digital workshop of Bureau Betak.



Olivier Schawalder, Hairdresser.

Olivier Schawalder is a Hairdresser based in Paris. He spent a lot of time in Japan where he improved his discipline and vision. He currently works for magazines such as Vogue, Harper's Bazaar, Encens, Purple and several designers.



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