

11.15 - 12.00 am

#2 New business models



The Forum is animated by **Karine Vergniol**, Editor-in-Chief and Presenter, Goûts de Luxe Paris, BFM Business.



Emmanuelle Brizay, co-Founder - PANOPLY City.

Emmanuelle Brizay is the Co-Founder of PANOPLY City, a website dedicated to the renting of designers pieces on a monthly subscription basis. Before that and during 6 years, as a manager of brands in development, she took the pulse of the market evolutions and its stakes to finally come up with an innovative and flexible offer.



Elisabeth Cazorla, Ready-to-wear Director - Galeries Lafayette and BHV.

Elisabeth Cazorla is Ready-To-Wear Director for Galeries Lafayette and BHV. She is part of the Executive Committee of the « Grands magasins » branch of Galeries Lafayette Group. She is thus responsible for the offer, the purchases, the supply and the management of the brands of the sectors she manages (Men/Women/ Kids/Lingerie/Toys).



Guillaume Gibault, Founder and President - Le Slip Français.

Guillaume Gibault is the Founder of "Le Slip Français", one of the most shifted adventures of the decade. Willing to produce in an artisanal way and exclusively in France, he launched himself into the underwear making and more specifically in the briefs as a symbolic product of the French culture and know-how. Sales are made 70% online and benefit from a communication which awakens curiosity. Social networks, immediacy and partnerships give an outstanding visibility to the brand which since a few months ago can count on the financial backing of Experienced Capital Partners Funds.



With the support of **DEFI**
LA MODE DE FRANCE

With the collaboration of the **Fédération Française de la Couture, du Prêt-à-Porter des Couturiers et des Créateurs de Mode** and the **Fédération Française du Prêt à Porter Féminin**.

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Uriel Karsenti, Founder and CEO - Maison Standards.

Uriel Karsenti is the Founder of Maison Standards. A Ready-To-Wear brand proposing a line of timeless and functional basics. The brand came forward with a disruptive business model with no intermediary and exclusively online making of it an accessible luxury.



Nicolas Santi-Weil, CEO - AMI.

Nicolas Santi-Weil is the CEO of the Maison AMI Paris. Before that he co-founded the Kooples and was its CEO. He is a member of the board of Fédération Française de La Couture, du Prêt-à-Porter des Couturiers et des Créateurs de Mode and of DEFI.



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