

17th International Fashion Conferences

Fashion Technology and Fashion Design

Saturday, the 29th of april 2017, 11am / Villa Noailles, Tente des Rencontres



Lucas Delattre / moderator

Lucas Delattre is in charge of teaching communications, media and digital at IFM, and is a graduate of the Ecole Normale Supérieure (rue Ūlm, class of 1985, arts/history), and also has a Media and Communication Masters from ESCP Europe (1989). He worked as a foreign correspondent and journalist in Germany from 1989 to 1997 (Le Monde) and then on the foreign desk at Le Monde in Paris from 1997 to 2001. He was deputy editor of Monde des Débats (2001). He was head of the Paris office of the Conseil de l'Europe from 2002 to 2005. Between 2006 and 2015, he has been in charge of communications for IFM. He has written *Une envie de politique*, *entretiens avec Dany Cohn-Bendit et Guy Herzlich* (La Découverte, 1998), and *Fritz Kolbe, A Spy at the Heart of the Third Reich* (Grove Atlantic, 2004).



Bradly Dunn Klerks / *speaker*

Bradly Dunn Klerks (NL/BE) graduated as a 3D visualising artist designer from the ArtEZ Institute of the Arts, Arnhem. Currently positioned as General Director of Iris van Herpen. The Couture Fashion label is well known for her innovative experiments with materials, techniques and technologies. Using the interdisciplinary research and collaborations with a number of artists from various industries to create stunning work. He is responsible for all the IvH Couture shows, exhibitions and international media. His knowledge of the industry and long term relationship with several artist's places him in a cross section between the business and the creative field that respects his vision and opinion that "the creative maker" is the centre where it all starts.



Amanda J. Parkes / *speaker*

Dr. Amanda Parkes is a fashion technologist with over 12 years of experience in wearable technology, interaction design, smart materials and fashion innovation. She is the Founder of BuildFashion, a fashion tech start up studio. Her research focuses around smart textiles, digital fabrication, wearable electronics, fiber and material science and the strategic development issues around building hybrid fashion-technology businesses. She currently works with startups including Thesis Couture, Dropel Fabrics, Kenzen, Mycoworks and Wonderwoof, and past clients include Google, Intel, IBM and Ringly. As an academic, she serves as a visiting scientist at the MIT Media Lab and an adjunct professor in the Columbia University Department of Architecture. She received a PhD & M.S. in Tangible Media from the MIT Media Lab and a B.S. in Mechanical Engineering (Product Design) and a B.A. in Art History from Stanford University. She is an international speaker & lecturer including TED, DLD, PSFK, the World Economic Forum and the New York Times International Luxury Conference; her design work has been awarded in forums including the ID Magazine Annual Design Review, the Prix Ars Electronica, and the D&AD Awards. She was named to the Business of Fashion 500 People Shaping the Global Fashion Industry, Vanity Fair's 8 Wildest Women of Silicon Valley and as one of Alleywatch's 10 Most Influential People in Fashion Technology.



Carole Sabas / *speaker*

Born and raised in Marseille, France, Carole Sabas studied ballet, before dropping out to graduate in the history of art and philosophy of art (MFA's from La Sorbonne University, Paris). She started writing about fashion in the late 90s, for the trade newspaper "Journal du Textile". After years of free-lancing for several magazines including Elle and L'Officiel, she became editor in chief of the website Vogue.fr in 2006. She moved to the US in 2008, as the New York correspondent for Vogue Paris, covering fashion, beauty, contemporary art, lifestyle and celebrities through 2014. She started authoring the ongoing "Fashion Insiders Guides" series, published by Abrams in 2012. Still contributor to Vogue Paris, she lives now between New York and LA. On the advisory board of Ghetto Film School — a non-profit organization training teens to make their way into the movie industry (www.ghettofilm.org) — she's also a certified yoga teacher.



Charles Thurat / *speaker*

Graduated in Neurosciences from the Ecole Normale de Cachan in 2010, Charles Thurat also holds since 2014 a Ph.D in Artificial Intelligence from the Université Pierre et Marie Curie on computer simulations of the decision process that take place in the brain. During his research activities, he also contributed to or organised numerous events dedicated to the promotion of the knowledges and technologies produced by his colleagues.

He then decided to take on this new challenge of translating knowledge from those who produce it to those who use it by transitioning to freelance consulting in research communication and strategy, before joining Heuritech in 2016.

There, he has been in charge of business development communication and the promotion of the industrial applications of Artificial Intelligence, and more precisely the technologies of automated computer vision and image analysis. His main clients and partners include the Groupe LaPoste, BNP-Paribas, and most notably some major actors of the fashion, beauty & luxury industry such as Louis Vuitton and L'Oréal, or the Institut Français de la Mode for which he has given several lectures and conferences.